

Anthony Perez

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Profile

I have worked in the tourism industry in Crested Butte, CO for over 16 years, have started and sold two successful businesses and am always in search of the next adventure. With an entrepreneurial spirit, I work creatively and resourcefully to achieve goals and produce results. My passion lies in business start-ups with strengths in sales, marketing, accounting, operations management and staff development.

Skills

- Proficient in Microsoft Excel, Word, Outlook and Powerpoint
- Proficient in web design, HTML and search engine optimization
- Proficient in Google Ad campaigns and other Google business products
- Proficient in Quickbooks
- Strong written and oral communication skills
- Organized, detail-orientated and self-motivated
- Intermediate Spanish proficiency

Education

Western Colorado University - Gunnison, CO

BA in Business Administration with an emphasis in Entrepreneurship
Graduated Cum Laude in May 2008

Experience

Front Office Manager at the Lodge at Mountaineer Square Vail Resorts

*June 2019 - May 2021
Crested Butte, CO*

Managed the entire front-of-the house for a luxury mountain lodge and condominium residence, part of the Vail Resorts division of lodging operations. Responsible for hiring, training and managing staff as well as managing the budget, setting rates, overseeing online visibility, handling guest complaints and ensuring overall guest satisfaction. Granted the “Epic Service” award for outstanding customer service performance. Consistently received “Exceeds Expectations” in goal accomplishment reviews.

Owner/Operator at CB Specialty Services

Oct 2008 - April 2017

Crested Butte, CO

Created a niche market from the ground up specializing in concierge services, grocery delivery, gift baskets, Christmas decorating, luggage shipping, vacation planning, wedding planning and other desired vacation services. Managed all operations and financials. Consistently turned a minimum of a 60% Profit Margin on all services offered. Successfully sold and owner-financed a sizable sale after nearly 10 years in business.

Owner/Operator at CB LIMO

Dec 2009 - June 2018

Crested Butte, CO

Founded and operated the most trusted and reliable upscale transportation service in Crested Butte offering private rides from the airport, late-night service, wine tours, long-distance transports, weddings and events. Transported all of Crested Butte's VIPs and operated all the high-end local events. Solely responsible for operations, marketing, financial statements, profit margins and continually returned a sustainable net profit year after year. Successfully sold for a six-figure profit after nine years in business.

Learn more about CB Specialty Services and CB LIMO at:

AnthonyPerez.biz/experience